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FOR IMMEDIATE RELEASE:

***Thrive Time* Event Teaches Financial Literacy to Young Women
with the Help of the Women Presidents' Organization**

NORTHBROOK, IL (October 29, 2009) – On October 15th, members of the Women Presidents' Organization (WPO) and other Chicago-area female business leaders teamed up with Sam's Club to provide a night of fun and financial education for young women. The event, which was hosted at the Sam's Club of Rolling Meadows, Illinois, featured the financial literacy program, *Thrive Time*, and the *Thrive Time for Teens* board game. *Thrive Time for Teens* was created by Sharon Lechter, a member of the President's Advisory Council of Financial Literacy and WPO national board member, through her newest company, Pay Your Family First.

Kim Kleeman, President and CEO of Shakespeare Squared and WPO member, facilitated the event. Enthusiastic about her involvement, she said, "As a former teacher, I am always looking for ways to get back into teaching mode. Sam's Club and the WPO made this financial literacy day a unique opportunity to teach young women about daily financial challenges. I enjoyed every minute of the event!"

WPO members and other businesswomen volunteered their time to teach the young women how to play the *Thrive Time for Teens* board game and were available to answer questions regarding successful management of personal and business finances.

Commenting on the success of the event, Lynn Sutton, Managing Principle of Kairos Consulting Worldwide and a WPO member, stated, "This program provided an excellent platform to demonstrate the power that each person to control their destiny. The *Thrive Time* game gave an opportunity for everyone to understand the direct impact of their decisions, week by week and month by month. And as a business owner, I could speak very sincerely and directly to the choices made and the potential of power with each opportunity given."

WPO and its members are dedicated to using their resources and connections to help women succeed in business and gain independence and self-confidence through financial literacy. "Understanding money and finance empowers women in all aspects of life. Too many girls grow up without confidence and exposure to this very important knowledge," said Marsha Firestone, Ph.D., President and Founder of the WPO.

This is just one example of how WPO chapters team up with local businesses to make a difference in the community. For more information, please visit www.WomenPresidentsOrg.com.

ABOUT SHAKESPEARE SQUARED

Co-founded in 2003 by former educator Kim Kleeman, **Shakespeare Squared** specializes in developing quality content in both print and digital formats. Focusing on PreK-12 educational materials, corporate communications and social media services, Shakespeare Squared customizes teams of staff editors and freelancers from its network of over 1,000 educators and professionals in order to deliver excellence to publishers and businesses through proven editorial and production expertise.

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