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FOR IMMEDIATE RELEASE:

Kim Kleeman, Shakespeare Squared President and CEO, Named an Influential Woman in Business

NORTHBROOK, IL (October 21, 2009) – Shakespeare Squared is please to announce that Kim Kleeman, President and CEO of Shakespeare Squared, has been selected as a recipient of a 2009 Influential Women in Business award presented by *The Business Ledger*, a Chicago area business news publication, in partnership with the National Association of Women Business Owners – Chicago area chapter (NAWBO).

Part of the mission at *The Business Ledger* is to bring recognition to noteworthy area businesses, organizations and individuals through special events such as the Influential Women in Business awards program.

When asked about the importance of recognizing female leaders in business, Kleeman said, “I am grateful to be honored as a leader in business. Yet, with this acknowledgment comes a responsibility. I believe it is important for successful, influential businesswomen to share their wealth of knowledge with other young entrepreneurs and female business owners and contribute to the success of other women.”

Kleeman is one of twenty-two honorees selected for the award this fall. An announcement appeared in the October 19th issue of *The Business Ledger*. In addition, a special section profiling this year’s honorees will be published by *The Business Ledger* in its December 14th edition.

A special ceremony for award recipients will be held in Oakbrook, Illinois on November 12th.

ABOUT SHAKESPEARE SQUARED

Co-founded in 2003 by former educator Kim Kleeman, **Shakespeare Squared** specializes in PreK–12 educational materials and customizes teams of staff editors and freelancers from its network of 500 educators and professionals with extensive education experience. The company delivers excellence to publishers by engineering innovative product development through proven editorial and production expertise.

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