



SHAKESPEARE SQUARED DOUBLES ITS ACCOLADES

Recognized in INC. magazine and awarded by the BUSINESS LEDGER

GLENVIEW, IL (August 31, 2007) – Shakespeare Squared, the Glenview, Illinois, based development company that writes, edits and designs materials for educational and trade publishers, recently has been honored with both national and local recognition. *Inc.* magazine has for the first time included Shakespeare Squared in its annual *Fastest Growing Companies in America* list, and founder Kim Kleeman was selected as an honoree in *The Business Ledger's 8th Annual Entrepreneurial Excellence Awards*.

“We are truly honored by both acknowledgements and believe we’ve developed a business environment that strives for excellence along with maintaining a work/life balance,” states Kleeman, who also will be featured at the Inc. 500 Conference and Awards Ceremony at the Hilton Chicago, September 6-8, 2007, and recognized at the Business Ledger’s Entrepreneurial Excellence Awards presentation, September 19, 2007.

Earning \$2.3 million in revenue and achieving 814.5% growth in 2007, Shakespeare Squared is ranked 329 out of 5,000 companies. *Inc.* magazine attributes much of the company’s take-off and growth to the No Child Left Behind Act which is “sparking the explosion of state-specific standards for textbooks and related materials that sent publishers scrambling to create new, customized offerings.” Shakespeare Squared has proved honorable in its ability to work within guidelines and simultaneously customize offerings both within and beyond the scope of the subject matter.

The Business Ledger, touted as the business newspaper for suburban Chicago, selected Kleeman as one of three “Today’s Young Entrepreneur” honorees. The award recognizes the important entrepreneurs in Chicago’s suburbs and those who have contributed greatly to the economic strength of the suburban community.

Founded in 2003 by former teacher Kleeman, Shakespeare Squared specializes in PreK-12 educational materials and customizes teams of staff editors and freelancers from its network of more than 400 educators and professionals with extensive education experience. The company delivers excellence to publishers by engineering innovative product development through proven editorial and production expertise. For more information about Shakespeare Squared, visit www.ShakespeareSquared.com.

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