



FOR IMMEDIATE RELEASE

**Shakespeare Squared Awarded the Prestigious Alfred P. Sloan Award for
Business Excellence in Workplace Flexibility**

GLENVIEW, IL (August 12, 2008) – Shakespeare Squared was named a winner of the 2008 Alfred P. Sloan Award for Business Excellence in Workplace Flexibility today, distinguishing the employer as a leading practitioner of workplace flexibility in Chicagoland and across the nation.

The Alfred P. Sloan Awards for Business Excellence in Workplace Flexibility are part of the *When Work Works* project (www.whenworkworks.org), an ongoing initiative of Families and Work Institute, the Institute for a Competitive Workforce (an affiliate of the U.S. Chamber of Commerce), and the Twiga Foundation. Through *When Work Works*, these partner organizations provide research, resources, and recognition to employers nationwide, and share the results of research on creating effective and flexible workplaces for the 21st century.

The award illustrates Shakespeare Squared's commitment to providing a flexible workplace. Employee benefits include flex start times and a remote work policy, and workers qualify for benefits when working 30 hours per week or more. The company is also committed to a family-friendly environment, providing employees the option of bringing their children to work (there is a parent's office complete with sleeping room, changing table, and toys), backup child care, and guaranteed FMLA, even though this small business is not required to do so.

"Flexibility is something employers can offer as a benefit to their employees to retain them, which ultimately saves costs. Flexibility is also a business philosophy; employees have various needs, and there is no one-size-fits-all approach. I know it helps with my own family," says Kim Kleeman, President and CEO of Shakespeare Squared.

The 23 Chicagoland winners of the 2008 Alfred P. Sloan Awards for Business Excellence in Workplace Flexibility also included: IBM, Deloitte, Ernst & Young, Microsoft, Teen Living Programs, Type A Learning Agency, and many others.

Co-founded in 2003 by former educator Kim Kleeman, **Shakespeare Squared** specializes in PreK–12 educational materials and customizes teams of staff editors and freelancers from its network of 500 educators and professionals with extensive education experience. The company delivers excellence to publishers by engineering innovative product development through proven editorial and production expertise. For more information about **Shakespeare Squared**, visit www.ShakespeareSquared.com. ###

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