



NEWS RELEASE

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Shakespeare Squared Named a ‘2007 Working Mother Best Small Company’ by *Working Mother* Magazine

Annual Initiative Highlights Company’s Commitment to Supporting Working Mothers

GLENVIEW, ILL. (March 14, 2007) – With more than 72 percent of all American mothers working outside the home, millions of women struggle to strike a balance between work and family. Recognizing the challenges working mothers face every day, Shakespeare Squared goes above and beyond the traditional benefits offered to employees. *Working Mother* magazine has honored the company for this effort by naming Shakespeare Squared, the innovative full-service development company serving educational and trade publishers, a 2007 Working Mother Best Small Company.

“Shakespeare Squared is exceptional for its commitment to working mothers, and *Working Mother* commends the company for providing a model to small businesses around the country,” said Carol Evans, CEO of Working Mother Media. “The common misconception is that small companies can’t afford to provide generous employee benefits, but these innovators are proving that working mom-friendly policies and financial success go hand in hand.”

Launched in 2006, the Working Mother Best Small Companies initiative honors companies that use innovative combinations of traditional and creative benefits to improve the balance between work and life for their employees. By offering family-friendly policies such as flextime, childcare and telecommuting, the Working Mother Best Small Companies promote employee satisfaction and achievement, while making it easier for women to have successful careers and care for their families at the same time.

At Shakespeare Squared, employees work flexible schedules and have the option to telecommute through videoconferencing and the use of remote workstations. New mothers receive FMLA benefits, even though the law requires this only of companies with 50 or more employees, and have the option of phasing back into their jobs. If family medical issues arise, Shakespeare Squared managers adjust the workflow so parents don’t have to worry about job security.

Shakespeare Squared also furnishes employees with an innovative, family-friendly work environment. A recent renovation more than tripled the size of the company's office, adding a separate kids' room and nursing area complete with a crib, toys and books for employees who need to bring their children to work. A stress management room with yoga mats, aromatherapy and a massage chair are also available for employees to take advantage of during the day.

"As a working mother of three, this recognition is an affirmation of all the hard work parents put forth every day," said Shakespeare Squared president Kim Kleeman. "Shakespeare Squared offers wonderful benefits because we understand the work/life balance every employee struggles to achieve. We don't pay lip service to this by simply offering the standard benefits: we have created our benefit program out of a true understanding of what it means to be a working parent."

Working Mother magazine selected small companies, defined as employing between 5 and 100 workers, based on a review of work/life benefits, entrepreneurial spirit and programs to help women advance. Shakespeare Squared was one of 25 companies chosen from more than 250 entries received by the magazine. To view a complete list of the 2007 Working Mother Best Small Companies, visit www.workingmother.com.

For more information about Shakespeare Squared, visit www.ShakespeareSquared.com.

About Working Mother Magazine

Founded in 1979, *Working Mother* magazine reaches nearly 3 million readers and is the only national magazine for career-committed mothers. Its 21-year signature initiative, Working Mother 100 Best Companies, is the most important benchmark for work/life practices in corporate America. The publication also releases the annual list of the Best Companies for Women of Color in the June issue. *Working Mother* is published by Working Mother Media (WMM), which also owns the National Association for Female Executives (NAFE), NAFE Magazine, the annual 100 Best Companies WorkLife Congress, as well as the Best Companies for Women of Color Multicultural Conference and regional Town Halls. In 2006, WMM acquired Diversity Best Practices and the Business Women's Network, making Working Mother Media the largest media company in the country focused on diversity and the advancement of women.

About Shakespeare Squared

Shakespeare Squared is a full-service development company serving educational and trade publishers. Specializing in PreK-12 educational materials, the company customizes teams of staff editors and freelancers from its network of more than 400 educators and professionals with extensive education experience. The company was established in 2003 and is headquartered in Glenview, Ill. For more information, visit www.ShakespeareSquared.com or phone 847-998-0535.