



For media inquiries,
please contact:
Laura Wasilewski
Digital Media Manager
(847) 998-0535 x28

LWasilewski@ShakespeareSquared.com

FOR IMMEDIATE RELEASE

Shakespeare Squared Awarded the Prestigious Alfred P. Sloan Award for Business Excellence in Workplace Flexibility

GLENVIEW, IL (July 25, 2009) – Shakespeare Squared was named a winner of the 2009 Alfred P. Sloan Award for Business Excellence in Workplace Flexibility, distinguishing the employer as a leading practitioner of workplace flexibility in Chicagoland and across the nation.

Shakespeare Squared is especially pleased to be receiving the award for the second year in a row

The Alfred P. Sloan Awards for Business Excellence in Workplace Flexibility are part of the *When Work Works* project (www.whenworkworks.org), an ongoing initiative of the Families and Work Institute, the Institute for a Competitive Workforce (an affiliate of the U.S. Chamber of Commerce), and the Twiga Foundation. Through *When Work Works*, these partner organizations provide research, resources, and recognition to employers nationwide and share the results of research on creating effective and flexible workplaces for the 21st century.

The award illustrates Shakespeare Squared's commitment to providing a flexible workplace. Employee benefits include flex start times and a remote work policy, and workers qualify for benefits when working 30 hours per week or more. The company is also committed to a family-friendly environment, providing employees the option of bringing their children to work (there is a parent's office complete with sleeping room, changing table, and toys), backup child care, and guaranteed FMLA benefits, even though this small business is not required to do so.

“Shakespeare Squared is proud to be named, for the second year in a row, a winner for the Alfred P. Sloan Award. This award, evaluated by the employees of our company, focuses on flexibility, service, and the culture we strive to maintain even through difficult economic times. It is with great honor that we accept this award,” said Kim Kleeman, President and CEO of Shakespeare Squared.

Co-founded in 2003 by former educator Kim Kleeman, **Shakespeare Squared** specializes in PreK–12 educational materials and customizes teams of staff editors and freelancers from its network of over 650 educators and professionals with extensive education experience. The company delivers excellence to publishers by engineering innovative product development through proven editorial and production expertise. For more information about **Shakespeare Squared**, visit www.ShakespeareSquared.com.

###